

IdolCrush Privacy Policy 20250801

Idolcrush.ai Privacy Policy

Effective Date: August 1th, 2025

EchoVerse LLC ("EchoVerse," "we," "us," or "our") is dedicated to protecting the privacy of our players. This Privacy Policy outlines how we collect, use, disclose, and secure your personal information when you use our game, **Idolcrush.ai**, and all related services (collectively, the "Services").

1. Information We Collect

We collect information necessary to operate and improve the Services.

a. Information You Provide Directly:

- **Account Information:** When you create an account, we collect your username, email address, and password.
- **Support Communications:** If you contact us for support, we will collect your contact information and the content of your messages.

b. Information We Collect Automatically:

- **Gameplay and Activity Data:** We collect data about your in-game activity, such as your game progress, purchases of Virtual Items, game session length, and interactions with other game features.
- **Device and Technical Information:** We collect your IP address, device ID, device type and operating system, browser information, and language settings. We also collect crash reports and error data to diagnose and fix technical problems.
- **Cookies:** Like most online services, we use cookies and similar technologies to recognize you, remember your preferences, and analyze how you use the Services.

c. Information from Third Parties:

- **Platform Partners (e.g., Steam):** When you access the Services through a third-party platform like Steam, we may receive information from that platform, such as your platform ID (e.g., Steam ID) and public profile information, which we use to create and manage your Game account.

2. How We Use Your Information

We use your information for the following purposes:

- **To Provide and Operate the Services:** To create and maintain your account, allow you to play the Game, process transactions, and deliver the Services to you.
- **To Improve and Personalize the Services:** To analyze player trends, fix bugs and crashes, balance the game, and develop new features to enhance your experience.
- **To Maintain a Fair and Safe Environment:** To enforce our Terms of Service, detect and prevent cheating, fraud, and other unauthorized or illegal activities.
- **To Communicate With You:** To respond to your support requests and to send you important service-related announcements.

3. How We Share Your Information

We do not sell your personal information to third-party data brokers. We may share your information in the following circumstances:

- **With Service Providers:** We share information with third-party companies that perform services on our behalf, such as cloud hosting (e.g., AWS), analytics providers, and payment processors. These providers are contractually obligated to protect your data.
- **With Other Players:** Your in-game username and certain gameplay data (e.g., leaderboard rankings, match history) will be visible to other players.
- **For Legal and Safety Reasons:** We may share your information if we believe in good faith that it is required by law, a court order, or legal process. We may also share it to protect the rights, property, or safety of EchoVerse LLC, our players, or the public.
- **In Connection with a Business Transfer:** If EchoVerse LLC is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

4. Your Privacy Rights and Choices

Depending on your location, you may have certain rights regarding your personal information under laws like the GDPR (for the EEA/UK) or the CCPA/CPRA (for California). These rights may include:

- **The Right to Access:** You can request a copy of the personal information we hold about you.
- **The Right to Rectification:** You can request that we correct inaccurate information.
- **The Right to Erasure (Deletion):** You can request that we delete your personal information, subject to certain legal limitations.

To make a request regarding your privacy rights, please contact us at the email address below.

5. Data Security

We implement reasonable and appropriate technical and organizational security measures designed to protect your information from unauthorized access, loss, or misuse. However, no online service can be 100% secure.

6. Children's Privacy

Our Services are not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can promptly delete it.

7. International Data Transfers

Our Services are operated globally and your information will be processed in the United States. If you are playing from outside the U.S., you consent to your data being transferred to, stored, and processed in the United States, where data protection laws may differ from those in your country.

8. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new policy within the Game or on our website.

9. Contact Us

For any questions or concerns about this Privacy Policy or our data practices, please contact our Data Protection Officer at: contact@echoverses.com.